



## Press Release

### **ISC<sub>3</sub> Innovation Hub at Achema Pulse 2021, the digital flagship event for the process industry focussing on Sustainability.**

Frankfurt am Main, Germany, June 15<sup>th</sup> – June 30<sup>th</sup>, 2021 – The International Sustainable Chemistry Collaborative Centre (ISC<sub>3</sub>) established a strong presence at this year's [Achema Pulse 2021](#). With over 960 international exhibitors from 38 countries and thousands of visitors from all around the world, Achema Pulse is one of the world's biggest virtual exhibitions for the process industry, showcasing innovations from the chemical, pharmaceutical and biotech sector as well as energy and environmental services.

The Live Days on June 15<sup>th</sup> and 16<sup>th</sup> featured a broad program, including workshops, panel discussions and product presentations. The virtual exhibition platform was open until June 30<sup>th</sup> offering the possibility of networking or accessing recordings of all presentations and discussions on demand.

In this frame, the ISC<sub>3</sub> Innovation Hub (IH) presented its [Global Start-up Service](#) on June 15<sup>th</sup>, 2021 in a 15 min pitch. The presentation also featured a contribution on ISC<sub>3</sub> Research and Education Hub's (REH) study courses in sustainable chemistry by Ms. Myriam Elschami, Leuphana University, Lüneburg, followed by an open Q&A session in the Achema Pulse's Open Forum. In the afternoon, the ISC<sub>3</sub> offered a workshop on "Sustainable Business Model Canvas", held by Prof. Dr. Klaus-Michael Ahrend from the University of Applied Sciences Darmstadt and moderated by ISC<sub>3</sub> Start-Up Relations and Communications Manager Ms. Silvia Nikova. In this fully booked workshop, the participants got an overview of how to integrate sustainability aspects into the business model and what benefits it brings.

On June 16<sup>th</sup>, [ISC<sub>3</sub>](#), [5-HT](#), [BITKOM](#), and [Forum Start-Up Chemie](#) organized their first ever **digital Start-up Slam** at a live stage 3, moderated by Mr. Chris Brow. 24 international start-ups from the sector of sustainable chemistry and process industry pitched their innovations to the Achema Pulse 2021 audience, showcased their innovations via their personal exhibitor booths and got the opportunity to use the platform to connect with the vast international process industry community.

The ISC<sub>3</sub> Innovation Hub is pleased to announce its participation in the [Achema 2022 already!](#) Stay connected, to learn more about our upcoming program please visit [www.isc3.org](http://www.isc3.org).

#### **About the ISC<sub>3</sub>**

The ISC<sub>3</sub> is an international centre promoting and developing sustainable chemistry solutions worldwide. It is a globally acting centre, a multi-stakeholder platform that engages with civil society, politics, and the private sector to contribute to international chemicals policies and the formation of a global network for collaboration, innovation, research, and education on Sustainable Chemistry. The centre was founded in 2017 on the initiative of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU) and the German Environment Agency (UBA). The ISC<sub>3</sub> is anchored in the German GIZ (Gesellschaft für



Internationale Zusammenarbeit) and has established a Research & Education Hub at Leuphana University, Lüneburg, and an Innovation Hub at DECHEMA e.V., Frankfurt.

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